

Nutcracker Update #4 November 16, 2019

Please direct any questions to
Carrie Cuozzo
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OR
Call 203.500.4745 to leave messages
for Carrie.

• Please check <u>www.cheshiredancecentre.com</u>, and click on **The Nutcracker** for information regarding all handouts, schedules, updates and other pertinent information, which you may print out for your convenience.

"Anniversary Acclamations" Boosters

DUE TODAY

Thank you to Victoria Wirtz for organizing this fundraiser.

Playbill Advertisements

DUE TODAY

We are grateful to have the artistic talent of Lisa Krasnow for our display ad production.

A Word from the Director about Fundraising Events

What some of you may not realize is what it costs to put on a production such as ours.

- The costume care and maintenance <u>usually</u> will pay for itself from the costume rental fees.
- The photos and videos make no money for our studio whatsoever. You pay those vendors directly.
- The ads in the playbill should cover the cost of printing the booklet.
- Ticket sales only cover one-half of the cost of renting the theatre, paying for the technical crew, security, and custodial staff, not to mention the cost of annual storage and insurance.
- That leaves the other events (which help create the anticipatory atmosphere that builds teamwork (*esprit du corps*), and most importantly promotes the show itself), to make up the deficit.

Cecchetti Ballet Theatre strives to provide the most professional atmosphere your child can experience both in rehearsals and onstage.

Part of our professionalism is our playbill, or program booklet, similar to the one you would receive when attending a show in New York City. Ads and boosters help defray the cost of the playbill as well as support the production.

Likewise, our <u>Nutcracker Breakfast</u> and <u>Sugar Plum Tea</u> are events which augment the performance. This is YOUR show. Please encourage YOUR friends, teachers, neighbors to come see YOU at these fun events as well as the show itself!

HUNGRY DINERS WANTED!

Sun 11/24

NUTCRACKER BREAKFAST FUNDRAISER! 9:30 & 11:00 am (Performances at 10 & 11:30 am) **Elks Lodge, Hamden**

Advance tickets for the breakfast are on sale at the studio now through November 23 or through

Eventbrite

https://www.eventbrite.com/e/nutcracker-breakfast-2019-tickets-78170256341

Tickets purchased <u>in advance</u>: \$10 Adults, \$5 Children (under 10)

Tickets purchased at the door: \$15 for All

WE NEED YOUR HELP IN GETTING THE WORD OUT ABOUT THIS FANTASTIC FUNDRAISER – THE NUTCRACKER KICKS-OFF FOR THE HOLIDAY SEASON! As of today, only 12 tickets to the 9:30, and only 13 tickets to the 11:00 have been purchased! No tickets have yet been purchased through Eventbrite. Not only is this a fun event, it is crucial to the over-all success of producing The Nutcracker. Please encourage your friends to come!

*Please bring non-perishable food donations for Veterans. The Elks Lodge has given us a generous break on cost of renting the hall and we would like to pay it forward by showing our gratitude for the Veterans they support.

Contact: Tracy Gumpert 203.631.2378 to volunteer at the event or https://www.signupgenius.com/go/508094daea92da2f49-thenutcracker

Plus Sun 11/24 after the Breakfast:

**SPECIAL REHEARSAL FOR PARTY SCENE ONLY at CDC

1:00-1:30	Clara & Friends, Dolls
1:30-2:30	Adult Dances (Stahlbaums, Clara, Fritz, Adult Guests, Nanny, Maids)
2:30-3:00	PARTY ADULTS & CHILDREN - Entrance
3:00 - 4:00	ALL - PARTY SCENE (including Brina & Theodore)