CECCHETTI Ballet THEATRE

# The Nutcracker 2019

## 25th Season

**Ad Deadline: Saturday, November 16, 2019**

## Playbill Advertising

**(Please choose from ad sizes below)**
**Use a separate form for each ad)**

Inside Front/Back Cover (8" h x 5" w)..... $200
Full Page (8" h x 5" w) ..... $150
Half Page (4" h x 5" w)..... $100
Quarter Page (2" h x 5" w)..... $50

*(Quarter page ads will only be horizontal. Ads made from business cards will be quarter page ads)*

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***If you email your ad to Lisa Krasnow, and have not received an email response confirming receipt of the file, please contact her.***

**Ad artwork must be <u>black and white</u> only (not color)!**

Submit all ad artwork electronically, **sized exactly according to the dimensions indicated in the left column**. File formats acceptable are pdf, jpeg, tiff, or documents created in Microsoft Word. (We cannot accept ads submitted in Microsoft Publisher.) Ads with photos must be 300 dpi resolution. We can scan business cards submitted for quarter page ads.

**Send files to lwkrasnow@gmail.com.**
**Call Lisa Krasnow at 203-631-4546 if you have ad formatting questions!** Thank you.

***Submit this bottom portion with your payment and ad copy or electronic file – Please fill out <u>all</u> fields in form)***

Advertiser's Name_____Phone # *(best time to call)*_____

Advertiser's Email_____

Dancer's Name_____ Date_____

Ad size: Amount Due: **$**

**Indicate how art is supplied:** ☐ **File was e-mailed** ☐ **Business card is attached**

Comments: _____

*Make check payable to:* ***Cecchetti Ballet Theatre***
*Drop off or send to: 328 Industrial Avenue, Cheshire, CT 06410*
*For all questions please call: (203) 699-8888*